

BIG 1 ACT Tech Summit - The State of Commercial Lines Automation



Whether it's tech-related or not, what do you feel is the main pain point that needs to be addressed in streamlining & automating Commercial Lines processing?

*CARRIER FOCUS AREAS

It would be great if carriers would commit to using standard coverage codes. Excarrier A sends code 'A123' to mean "fences", but carrier B sends it to mean "outbuildings".

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A major effort with moving to a new system is converting data and how is the data supported in the new system but not in the old system handled. Our challenge is with managing surplus lines business. Typically that's not downloadable and is just work intensive.

The product provided by each carrier on the comp rater is the most important driver of whom they place their business.

perspective, we need
the comp raters to
have a clear way for
each carrier to include
their value
proposition or
coverage comparison
in the comp rater
platform, the price
returned by each
carrier isn't
necessarily apples to

business. Although

price is the primary

response you see in a

comp rater, that isn't

the only factor used in

placing their business.

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the comp raters to

have a clear way for

each carrier to include

From a carrier

their value

We started discussing new policywriting systems at carriers that support much more data. *MARKETING

Marketing process "quoting"
"communication
going back and
forth in a more
automated way".
Recall 'Reverse
Alerts' from years
ago.

The entire marketing process, better communication between carrier & agency with an electronic capturing of that through the AMS.

*RATING, SUBMISSIONS

Although price is the primary response you see in a comp rater, that isn't the only factor used in placing their business.

The submission process far too long.

- The application and supplemental form process- Need better communication between carrier & agency with an electronic capturing of that through the AMS.

*RENEWALS

We really don't struggle with quoting CL, for us it's the RENEWAL workflow.

Too much manual entry, componenets, even just for renewals.

our agents in the room wanted to know if commercial lines rating will work similar to how the personal lines raters work today *AMS VENDOR, DL

Need to maintain those details in AMS. Esp. larger accts.

Need to improve Download efficiencies losing data.

Standardize for download in applications then DL accurately.